



International Distributor Application - 2016



1. **Name of Business:** _____
Do you conduct business under any other names? (Yes/No): _____
If yes, please list any current or past DBA(s): _____
2. **Business Mailing/Shipping Address:** _____
3. **Business Billing Address:** _____
4. **Business Telephone Number (including country code):** _____
5. **Business Fax or efax Number (including country code):** _____
6. **Business Email Address:** _____
7. **Business URL/Website:** _____
8. **Name and Title of**
 - a.) Primary Contact Person: _____
 - b.) Secondary Contact Person: _____
9. **Number of Years in Business:** _____
10. **Annual Gross Sales in USD (past fiscal year):** _____
11. **Current Number of Active Customers on File:** _____
12. **Marketing Efforts:**
 - a.) Do you produce a catalog (Yes/No): _____
NOTE: Please return samples of your catalog and other printed promotional materials with this application.
 - b.) Do you display at any tradeshows (Yes/No)? If yes, please list and specify whether you display or attend: _____

 - c.) Do you employ sales or marketing representatives who call customers? Please describe: _____

13. **Territory: Into which countries do you actively market, sell, ship, distribute and/or attend conferences? (Please list all that apply):**

14. **Distribution/Business Structure:**
 - a.) Number of Employees: _____
 - b.) Number of Sales Representatives: _____
 - c.) Number of Customer Service Representatives: _____
 - d.) Number of Warehouses: _____
15. **Retail:**
 - a.) Do you own any retail locations? (Yes/No): _____ If yes, how many? _____
 - b.) Do you conduct e-commerce? (Yes/No): _____ If yes, please list URL(s): _____

16. **Please circle the category(s) that best describe(s) your current product offering. (circle all that apply):**
Tracking/Telematics Fleet Management CCTV/MDVR Aftermarket Equipment Software/Apps Installations
Other (Please describe): _____
17. **Does your company distribute technology products? (Yes/No):** _____ If yes, please list below:

How many units do you sell per year? _____



International Distributor Application (continued)

18. Does your company distribute Tracking/Telematics/CCTV products? (Yes/No): _____ If yes, please list below:

How many technology products, systems, units, do you sell per year? _____

Trade References: Please list three companies with whom you have done business in the last 12 months
(application will not be processed without this information).

1.) **Name of Business:** _____
Address: _____
Telephone: _____ Fax: _____ Email: _____
Contact Name and Title: _____
Type of Business: _____ Account Number: _____

2.) **Name of Business:** _____
Address: _____
Telephone: _____ Fax: _____ Email: _____
Contact Name and Title: _____
Type of Business: _____ Account Number: _____

3.) **Name of Business:** _____
Address: _____
Telephone: _____ Fax: _____ Email: _____
Contact Name and Title: _____
Type of Business: _____ Account Number: _____

Financial Reference(s): Please provide your banking reference locally, internationally and/or in the Republic of South Africa, if possible.

1.) **Name of Business:** _____
Address: _____
Telephone: _____ Fax: _____ Email: _____
Contact Name and Title: _____
Type of Business: _____ Account Number: _____

2.) **Name of Business:** _____
Address: _____
Telephone: _____ Fax: _____ Email: _____
Contact Name and Title: _____
Type of Business: _____ Account Number: _____

Thank you for completing this application. Please return via email to the attention of EyeZon Franchise Department.

All information provided will be held in strict confidence. | Phone: +27861EYEZON (393966) | Email: franchise@eyezon.co.za